COLLEGE OF NURSING & HEALTH INNOVATION
PREPARING THE LEADERS AND INNOVATORS WHO WILL SHAPE THE FUTURE OF HEALTH IN THE UNITED STATES

TOGETHER, OUR POTENTIAL IS LIMITLESS

The College of Nursing & Health Innovation (CONHI) delivers the highest-quality education so that new professionals are prepared to take leadership roles in addressing our nation’s most pressing health care challenges: improving population health, reducing the cost of health care, and enhancing patient experience.

CONHI offers uniquely innovative programs—like aging, mindfulness, and interprofessional education—that transcend traditional academic boundaries. Through merging practice and research, we are in pursuit of optimal health and well-being for diverse local, national, and global communities.
Through solution-oriented degree programs, CONHI prepares thousands of students annually to serve society, posting ASU’s highest percentage increase in enrolled students in 2015–16. We operate a public nurse practitioner clinic in downtown Phoenix. We were invited by the Dana-Farber Cancer Institute and Brigham and Women’s Hospital to found the Workforce Outcomes Research and Leadership Development Institute (WORLD-Institute), tasked with figuring out the most effective ways to develop health care leaders who can improve patient outcomes.

Still, the challenges that permeate our nation’s health care system require innovative solutions that will positively impact individual patients and entire health care networks, locally and globally. We also face a critical shortage of nursing and health professionals across the country, and especially in Arizona. CONHI is leading the way in making fundamental changes to improve how health care is delivered.
“CAMPAIGN ASU 2020 WILL POSITION THE COLLEGE OF NURSING & HEALTH INNOVATION TO HAVE A DEEPER IMPACT ON LOCAL COMMUNITIES, A BROADER INFLUENCE ON A NATIONAL SCALE, AND A VAST GLOBAL REACH. ALL OF THESE COMBINED WILL ULTIMATELY HELP ENGAGE OUR PARTNERS AND INVESTORS, INFORM DECISION MAKERS, AND DELIVER HEALTH-RELATED ACTIVITIES AND PROGRAMS THAT ARE RESPONSIVE TO THE NEEDS OF DIVERSE POPULATIONS.”

—Teri Pipe, Dean, College of Nursing & Health Innovation

OUR DONORS’ IMPACT

The support of generous donors like you has been critical to our success in launching new programs, advancing research to improve the health of our communities, expanding access to education, and ensuring student success. By helping raise $42 million through Campaign ASU 2020, you can help ensure that Arizona has the nurses, researchers, administrators, educators, and creative leaders we need to care for us and to transform health care in our communities. You can be part of innovative solutions that improve our country's health care system—and, in so doing, improve our actual health and well-being. Arizona is experiencing a surging demand for registered nurses as our population ages and as health care moves beyond traditional doctors' offices and hospitals to home care and community settings. CONHI is working to fill this need by graduating nurses who are ready to lead in such areas as patient mindfulness, geriatric care, and team-based delivery.
nurses who should be baccalaureate-prepared by 2020, according to the Institute of Medicine

80%

1.08M

expected increase in U.S. RN jobs, 2014–2024
Given an extremely high demand for skilled workers across the health workforce, health-related academic degrees are widely sought after, yet the cost of attaining these degrees can be prohibitive. With your philanthropic contributions, CONHI has the opportunity to meet this need through scholarships that will allow future health practitioners and scholars to enroll in our degree programs.

RN TO BSN SCHOLARSHIPS
With the Institute of Medicine stating a need for 80 percent of all nurses to be baccalaureate-prepared by 2020, the RN to BSN program is especially critical. Many RN to BSN students are nontraditional, carrying the titles of both full-time employee and student. Working adults enrolled in the program seek to advance their careers as well as the health care environment; however, the cost of

ENSURE STUDENT ACCESS AND EXCELLENCE
$20 MILLION

TOTAL GOAL: $42 MILLION

“BY AWARDING ME THE AXEL FAMILY NURSING SCHOLARSHIP, YOU HAVE GIVEN ME THE GREATEST GIFT—THE ABILITY TO CONCENTRATE ON MY EDUCATION AND ULTIMATE CAREER GOALS. YOUR FINANCIAL GENEROSITY HAS INSPIRED ME, AND I HOPE THAT ONE DAY I AM ABLE TO HELP OTHER STUDENTS AS YOU HAVE HELPED ME.”
—Samantha Collett ’17, Advanced Nursing Practice

2,600 new nurses needed in Arizona each year through 2023 to replace anticipated retirees
education is a significant barrier due to their unique student demographic. In the 2015–16 academic aid year, less than one percent of students enrolled received private scholarship support. The College had a total of $16,500 in private scholarships to offer, with the average award totalling less than $3,000. Through Campaign ASU 2020, we seek to offer an additional $100,000 in annual support, with an average award of $5,000 per student.

DOCTOR OF NURSING PRACTICE SCHOLARSHIPS
As access to health care continues to rise, the shortage of doctors will become more prevalent, which will increase reliance on advanced practice nurses. We seek to meet this demand through our Doctor of Nursing Practice (DNP) program, which currently has 220 students enrolled and just $60,000 in annual private scholarships. We can increase accessibility to the DNP program through Campaign ASU 2020 by increasing annual scholarship awards to $160,000.

PHD SUPPORT
The PhD in Nursing and Health Innovation is designed for scholars who wish to pursue careers as leaders in health policy, education, and research. This degree will also help address a national need for faculty and researchers in this area. The 41 CONHI PhD candidates submitted a total of 94 scholarship applications in the 2015–16 academic aid year. This is a strong indicator of financial need. Campaign ASU 2020 will enable CONHI to help meet this need by reaching a steady state of $150,000 in annual awards.

ENDOWED FACULTY POSITIONS
As with scholarship support, all academic programs would benefit from endowed faculty positions that help us attract and retain the best teachers and researchers when we are competing with peer institutions that have significantly greater endowed support. In addition, the funding that accompanies an endowed position gives faculty greater opportunities to advance their vital research and to offer experiences for their students outside the classroom. We seek to establish five additional endowed faculty positions.

ELEVATE THE ACADEMIC ENTERPRISE
$5 MILLION

By building the strength of our faculty, we ensure that CONHI students study with the finest teachers and researchers. This key priority is underscored by the fact that there is currently only one endowed faculty position in the College of Nursing & Health Innovation.
We strive to promote student success by creating a stimulating atmosphere that fosters global involvement, community service, creative expression, and personal growth.

**BEYOND THE CLASSROOM**

CONHI emphasizes the importance of hands-on learning experiences, like those offered in our Simulation Learning Resources Lab. Simulated settings teach students how to develop and act on critical thinking skills in a safe learning environment. To replicate the various care facilities our students will one day work in, CONHI has identified the need for an additional simulation suite. The expansion will expose students to a new range of patient scenarios, further preparing them with the knowledge and skills necessary to master nursing care.

In addition, CONHI aims to expand study- and service-abroad opportunities. Studying abroad helps students gain a better sense of purpose for their careers, strengthen their identities, discover their passions, and build skills that prepare them to enter the workforce. In 2015, less than 1 percent of students who applied for study-abroad travel received scholarship support, and 30 percent of applicants ultimately chose not to participate due to financial constraints.

We also seek travel funding that would allow us to double the number of undergraduate and PhD students who attend regional and national conferences each year to fulfill their academic requirement of disseminating research. Additional travel funds would enable our DNP program to support a minimum of 50 percent of its students in traveling to conferences. We currently offer no financial assistance of this type, resulting in DNP students’ footing a bill of up to $2,000 per conference.

For our students to succeed, we also must prepare them to be productive leaders beyond graduation. To respond to the growing need for career-mentorship opportunities and life-planning guidance, CONHI seeks to create a program that will help students effectively navigate the transition from student to professional.
Nursing students and faculty members come together within and across disciplines at CONHI to pioneer new frontiers of knowledge and provide solutions to global challenges.

CENTER FOR APPLIED COMPASSION AND MINDFUL LIVING
Mindfulness is a powerful approach to advance learning, well-being, and engagement with life. The Center for Applied Compassion and Mindful Living is a university-wide initiative that will connect researchers, practitioners, teachers, and learners on this practice, which is capturing the imaginations of leaders across varied disciplines and industries. Philanthropic support will help CONHI realize its vision of a physical space and the delivery of mindfulness courses, certificates, practice sites, and facilitators. Philanthropy will also initiate partnerships with key health and other academic institutions to advance practice and research in this promising field.

CENTER FOR ADVANCING INTERPROFESSIONAL PRACTICE, EDUCATION, AND RESEARCH
The mission of the Center is to improve health care quality, access, and affordability through better teamwork. Emphasizing the art and science of working together to improve patient care, the Center will aim to close the gap between academia and practice. CONHI has already taken steps to incorporate interprofessional education into its curriculum and has formalized relationships with clinical partners to expand such efforts as team-based exercises. Philanthropic gifts will support the academic and clinical infrastructure of the Center, including knowledge development through collaboration and the training of future interprofessional leaders.

“MIKE AND I ARE ENTHUSIASTICALLY AND WHOLE-HEARTEDLY INVESTING IN THIS CENTER BECAUSE OF THE SOCIAL TRANSFORMATION POSSIBLE THROUGH THE PRACTICE OF MINDFULNESS. THIS SIMPLE PRACTICE BRINGS COMPASSION, AWARENESS, AND ACCEPTANCE TO OUR EXPERIENCE. MINDFULNESS BRINGS THE KINDER SIDE OF HUMANITY TO LIFE, EXACTLY WHAT’S NEEDED TO BRING BALANCE TO THE FAST-PACED LIVES WE LIVE. IT WILL MAKE THE WORLD A BETTER PLACE!”
—Cindy Watts

FUEL DISCOVERY, CREATIVITY, AND INNOVATION
$15 MILLION
When Gerri Lamb speaks before a new group of people, she always asks, "How many of you are trying to navigate the health care system, for yourself or someone else?" Almost every hand goes up. Next she asks, "How many of you are having a good experience?" Almost every hand goes down.

As a professor of nursing and health innovation and the director of ASU's new Center for Advancing Interprofessional Practice, Education, and Research, Lamb strives to knit together the many parts of the complex U.S. health care system so they are coherent for patients and their families. Communication and teamwork are key in coordinating among multiple providers, she says. "The more we can have health care professionals work together effectively so they can give the best care they know how to give, the better the outcomes we'll have."

In our new center, we will bring together students, faculty, and practice and community partners to make this happen."

The need for better coordination of care and teamwork hit home when Lamb’s mother was receiving end-of-life hospice care. "She fell, and I could not get her off the floor, so I called 911 to help lift her. They insisted on taking her to the hospital." Lamb was frustrated that she and her husband, who is also a health care professional, could not get the emergency personnel to coordinate their work with that of the hospice goal of keeping her mother in place. "When it doesn't happen for us health care professionals, it's a shock," she says. "It's a mobilizer that says we need to work together to make this better. The future of health care is all about effective teamwork and collaboration—it's a very exciting and important time."
**POOJA PAODE**  
**MS SCIENCE OF HEALTH CARE DELIVERY, 2017; BS BIOLOGICAL SCIENCES, 2016**

“SHOW has strengthened my resolve to advocate for underserved populations. I once learned about a patient whose work schedule and other conflicts during the week didn’t allow her to access regular clinical services. I saw SHOW diminish an enormous barrier that this woman faced in trying to access health care. Through SHOW, I’ve realized that health is one of the single-most-important determinants of a person’s quality of life, and my goal is to continue to improve the way the U.S. delivers care to as many individuals as possible.”

**ENRICH OUR COMMUNITIES**  
**$1 MILLION**

CONHI is actively engaging with the communities we serve through strategic partnerships that improve community health.

**SHOW COMMUNITY INITIATIVE**

The Student Health Outreach for Wellness (SHOW) initiative is the community’s first student-run clinic. SHOW brings together learners from health-related programs and beyond to provide care to underserved patients during weekends when such services are rarely available outside emergency care facilities. In addition to caring for vulnerable individuals, SHOW functions as a learning laboratory that offers hands-on experience to improve students’ health education and prepare the next generation of health care leaders. Through the generous support of our alumni, friends, and community partners, SHOW will continue to operate and expand its services, preparing more future health leaders and caring for more individuals in need throughout the Valley.
At the College of Nursing & Health Innovation, we take to heart ASU’s vision for the New American University. We educate nurses and other health care professionals who can fulfill traditional responsibilities and recognize new ways to advance health care. We work across disciplines to rethink everything from coordination of care to facility design.

Whether you choose to support scholarships and fellowships, student programs, faculty positions and research, or innovative ideas, know that you are expressing your values and passions in one of the most powerful ways possible. There has never been a greater opportunity for you to make a difference.

An investment in the College of Nursing & Health Innovation through Campaign ASU 2020 is an investment in the health of our nation, our state, and our loved ones. **Join us.**
With your generous support, Arizona State University has reinvented the public research university. We are both more inclusive and more accomplished than ever, with ASU students and faculty earning unprecedented levels of recognition for their achievements. Our graduates leave here as master learners who are capable of rising to meet any new and unfamiliar challenge. ASU students, faculty, and graduates also are firmly rooted in their communities and committed to advancing the common good. Together, we have created a model for other universities to follow. Your support during Campaign ASU 2020 will help us break more new ground by raising $1.5 billion to propel our vision for higher education into the next decade and beyond.